

2003 DRAFTING REQUEST

Bill

Received: **12/16/2003**

Received By: **jkreye**

Wanted: **As time permits**

Identical to LRB:

For: **James Kreuser (608) 266-5504**

By/Representing: **joe**

This file may be shown to any legislator: **NO**

Drafter: **jkreye**

May Contact:

Addl. Drafters:

Subject: **Econ. Development - bus. dev.**

Extra Copies:

Submit via email: **YES**

Requester's email: **Rep.Kreuser@legis.state.wi.us**

Carbon copy (CC:) to: **joseph.kreye@legis.state.wi.us**

Pre Topic:

No specific pre topic given

Topic:

Economic development study and website

Instructions:

See Attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	rmarchan 12/16/2003	kgilfoy 12/16/2003		_____			State
/1	rmarchan 12/19/2003	kgilfoy 12/19/2003	pgreensl 12/17/2003	_____	lnorthro 12/17/2003		State
/2	jkreye	kgilfoy	chaugen	_____	mbarman		State

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
	01/07/2004	01/07/2004	12/22/2003	_____	12/22/2003		
/3	jkreye 01/26/2004	kgilfoy 01/26/2004	rschluet 01/08/2004	_____	lnorthro 01/08/2004		State
/4	jkreye 02/02/2004	kgilfoy 02/02/2004	pgreensl 01/27/2004	_____	lnorthro 01/27/2004		State
/5			rschluet 02/03/2004	_____	lemery 02/03/2004	lemery 02/04/2004	

FE Sent For:

<END>

→ At
Intro.

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<END>

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Subject: **Econ. Development - bus. dev.**

Extra Copies:

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Topic:

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Instructions:

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/2	jkreye	kgilfoy	chaugen		mbarman		State

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kmg

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Page 2

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
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/4			pgreensl 01/27/2004	_____ _____	lnorthro 01/27/2004		

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/2	jkreye	kgilfoy	chaugen		mbarman		State

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Kmg

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01/08/2004 12:19:40 PM

Page 2

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
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/3			rschluet	_____	lnorthro		
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/2		1/3 - 1/7/04 kmig	chaugen				mbarman

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12/22/2003 _____

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/?	rmarchan 12/16/2003	kgilfoy 12/16/2003					State
/1		12-12/19 King	pgreensl 12/17/2003	OK 12-22 pb	lnorthro 12/17/2003		

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Page 2

FE Sent For:

<END>

12/16/2003 12:57:03 PM

Page 1

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1?	rmarchan	1-12/16 kmg	12/16 pg	12/17 pg			

<END>

FE Sent For:

Marchant, Robert

From: Kremer, Joe
Sent: Monday, December 15, 2003 11:33 AM
To: Marchant, Robert
Subject: Bill drafting

Rob,

Attached are two documents, one for Subsidy Efficiency and the other for a Comprehensive Study of ED initiatives and the creation of a web portal.

Please call or e-mail with any questions,

Best,

Joe



Subsidy
Efficiency.doc



Comprehensive
Study.doc

Joe Kremer
Office of Representative Jim Kreuser
Assembly Democratic Leader
201 West - State Capitol
(608) 266-5504

Comprehensive Study of Economic Development Initiatives

Complete study of all economic development programs available in Wisconsin –

As part of a comprehensive effort at Subsidy Efficiency, we propose that Legislative Council and/or the Audit Bureau in cooperation with consulting group(s) prepare a study of all economic development programs available in Wisconsin, including federal, state and local efforts. This study should be combined with analysis based on census demonstrated needs and result in detecting deficient, outmoded and redundant programs. Based on the results of this study, Wisconsin's economic development efforts should be revisited and revised to ensure the utmost in efficiency and results.

Economic Development Accessibility Act

Creating an interactive website for economic development programs and tools –

In addition to making our economic development efforts more efficient we must be making economic development programs easier to access. We therefore propose requiring that the Department of Commerce make information about all federal, state and local economic development programs available on a 'user friendly' website designed to be a one-stop-shop for start-ups, existing businesses, and out-of-state companies considering relocating to Wisconsin. Commerce will also develop a website template that can be used by local chambers of commerce, providing a local-specific portal that is directly linked into a statewide database. This will allow Commerce to better communicate a uniform message across the state while being able to modify that message according to website statistics.



State of Wisconsin
2003 - 2004 LEGISLATURE

LRB-3891/1

RJM: King

King
E. M. R.

Due
12-23-03

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

- 1 AN ACT ^{Gen. Cat.} relating to: creating an economic development program Website and
2 requiring a study by the Legislative Audit Bureau.

Analysis by the Legislative Reference Bureau

This bill requires the Department of Commerce to create a Website that allows access to information concerning every economic development program available in this state. In addition, the department must develop a Website template which chambers of commerce in this state may customize to meet the needs of the areas they serve and which is directly linked to a statewide database. The bill also requires the Legislative Audit Bureau to conduct a study of all economic development programs available in this state. The study must include an analysis of economic development needs as derived from official data and a list of deficient, outmoded, or redundant programs. that (A)

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

- 3 SECTION 1. 560.03 (24) of the statutes is created to read:
4 560.03 (24) Make information about all economic development programs in
5 this state available on a Website that is accessible via the Internet by any member

through by way of

1 of the public. The information shall cover any economic development program
2 established under state or federal law or municipal ordinances and shall be
3 organized in a manner that enhances the accessibility of the information. The
4 department shall develop a ~~Website~~ template for use by chambers of commerce in
5 this state, which a chamber of commerce may customize to meet the needs of the area
6 served by the chamber of commerce and which is directly linked ~~to~~ ^{to} a statewide
(7) database.

8 **SECTION 2. Nonstatutory provisions.**

9 (1) ECONOMIC DEVELOPMENT STUDY. The ~~Legislative~~ ~~Audit~~ ~~Bureau~~, in
10 consultation with the ~~Joint~~ ~~Legislative~~ ~~Council~~ staff, shall conduct a study of all
11 economic development programs available in ~~Wisconsin~~ ^{this state} under state and federal law
12 and municipal ordinances. The study shall include an analysis of economic
13 development needs as derived from official data and a list of deficient, outmoded, or
14 redundant programs. No later than September 1, 2004, the ~~Legislative~~ ~~Audit~~
15 ~~Bureau~~ shall submit the results of the study to the chief clerk of each house of the
16 legislature for distribution to the legislature under section 13.172 (2) of the statutes.

17 (END)


SOON

2003 BILL

1 AN ACT *Sen. Cat* to create 560.03 (24) of the statutes; relating to: creating an economic
2 development program website and requiring a study by the Legislative Audit
3 Bureau.

Analysis by the Legislative Reference Bureau

This bill requires the Department of Commerce to create a website that allows access to information concerning every economic development program available in this state. In addition, the department must develop a website template which chambers of commerce in this state may customize to meet the needs of the areas that they serve and which is directly linked to a statewide data base. *AThis* The bill ~~also~~ requires the Legislative Audit Bureau to conduct a study of all economic development programs available in this state. The study must include an analysis of economic development needs as derived from official data and a list of deficient, outmoded, or redundant programs.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 SECTION 1. 560.03 (24) of the statutes is created to read:

BILL

1 560.03 (24) Make information about all economic development programs in
2 this state available on a website that is accessible through the Internet by any
3 member of the public. The information shall cover any economic development
4 program established under state or federal law or municipal ordinances and shall be
5 organized in a manner that enhances the accessibility of the information. The
6 department shall develop a website template for use by chambers of commerce in this
7 state, which a chamber of commerce may customize to meet the needs of the area
8 served by the chamber of commerce and which is directly linked to a statewide data
9 base.

SECTION 2 Nonstatutory provisions.

11 (1) ECONOMIC DEVELOPMENT STUDY. The legislative audit bureau, in consultation
12 with the joint legislative council staff, shall conduct a study of all economic
13 development programs available in this state under state and federal law and
14 municipal ordinances. The study shall include an analysis of economic development
15 needs as derived from official data and a list of deficient, outmoded, or redundant
16 programs. No later than September 1, 2004, the legislative audit bureau shall
17 submit the results of the study to the chief clerk of each house of the legislature for
18 distribution to the legislature under section 13.172 (2) of the statutes.

19 (END)

Marchant, Robert

From: Kremer, Joe
Sent: Tuesday, December 23, 2003 10:26 AM
To: Marchant, Robert
Subject: proposals

Rob,

Just some additional information for a couple of proposals. I'm just thinking we need to put some more meat on the bone, including an some appropriations. As always feel free to call or e-mail with questions. I'll be out of the office from this afternoon until Monday, but will be checking e-mail.

Have a good holiday,

Joe

Economic Development Accessibility Act - ~~LRB-3891/2~~

3923/1

Additional information:

- GPR of \$250,000 to pay for website development
- Site must provide the following functions:
 - Interface for outside state business who are looking at relocating. The site must tailor a response given specific company information
 - Interface for entrepreneurs looking to start a business, including the information regarding managerial training, business plan writing, financing options.
 - Interface for businesses who are looking to expand their operations, including programs relevant to their business and location as well as assistance the state can provide.
- The website should provide a one-stop shop for all economic development programs in the state, including Federal and local.
- The website template provided to the chambers of commerce must have the functionality of querying a state-wide database of economic development programs.

Comprehensive Study of Economic Development Initiatives - ~~LRB-3923/1~~

3891/2.

Additional information:

- GPR of \$250,000 for outside consulting assistance
- Along with the audit bureau an outside consulting group will be needed to help in compiling federal and local economic development programs
- The study must also analyze where state economic development programs are being deployed in correlation to census demographic data-basically trying to overlay where the economic development money is going and where the greatest need for that money is. This will show if the economic development money is being spent in the neediest of areas and if it is at the correct level. Additionally this will provide for a foundation to base future studies on, to see if economic development programs are helping those areas with the greatest needs.
- At end of study, the information must be compiled into a user-friendly format and made available to the public in a hard copy as well as electronic copy format

Joe Kremer
Office of Representative Jim Kreuser

Assembly Democratic Leader
201 West - State Capitol
(608) 266-5504



State of Wisconsin
2003 - 2004 LEGISLATURE

LRB-3891/2

RM:kmg:ch

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RM not R

2003 BILL

in 1-7-04

500N

re juv

1 **AN ACT relating to:** requiring a study by the Legislative Audit Bureau.

Analysis by the Legislative Reference Bureau

This bill requires the Legislative Audit Bureau to conduct a study of all economic development programs available in this state. The study must include an analysis of economic development needs as derived from official data and a list of deficient, outmoded, or redundant programs.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

2 **SECTION 1. Nonstatutory provisions.**

3 (1) ECONOMIC DEVELOPMENT STUDY. The legislative audit bureau, in consultation
4 with the joint legislative council staff, shall conduct a study of all economic
5 development programs available in this state under state and federal law and
6 municipal ordinances. The study shall include an analysis of economic development
7 needs as derived from official data and a list of deficient, outmoded, or redundant

and a private consultant hired by the legislative audit bureau

BILL

1 programs. } No later than September 1, 2004, the legislative audit bureau shall
2 submit the results of the study to the chief clerk of each house of the legislature for
3 distribution to the legislature under section 13.172 (2) of the statutes. }

4 (END)

The study shall identify the areas
of the ^{state} ~~state~~ where money for economic
development is being spent and
the areas of the state ^{that} have the
greatest need for economic
development.

and shall publish the results
to the general public, including
publishing ^{the} ~~the~~ results ⁱⁿ ~~in~~ an
electronic format

Kreye, Joseph

From: Kreye, Joseph
Sent: Monday, January 26, 2004 1:21 PM
To: Kremer, Joe
Subject: RE: econ dev program definition

Joe,

LRB-3819/3 directs the audit bureau to conduct a study of all economic development programs available in this state "under state and federal law and municipal ordinances." Does that mean there would also be federal money and services available? local money and services? If "yes" to either question, then the language suggested in your e-mail is too narrow.

Also, with regards to the municipality, I'm not sure that saying "assists a municipality to do the same" is accurate. Would the funding or services assist the municipality in developing the municipality's operations, market, or product?

Here's another option: "economic development program" means any program that offers funding or services to assist a business in developing its operations, market, or product and provides the funding or services to either the business directly or to the municipality in which the business is located or will be located.

Let me know what you think.

Joe

Joseph T. Kreye
Legislative Attorney
Legislative Reference Bureau
(608) 266-2263

-----Original Message-----

From: Kremer, Joe
Sent: Monday, January 26, 2004 9:44 AM
To: Kreye, Joseph
Subject: econ dev program definition

any program that offers either state money or services in order to assist a business in developing their operations, market or product or that assists a municipality to do the same.

Joe Kremer
Office of Representative Jim Kreuser
Assembly Democratic Leader
201 West - State Capitol
(608) 266-5504

Kreye, Joseph

From: Kremer, Joe
Sent: Monday, January 26, 2004 9:44 AM
To: Kreye, Joseph
Subject: econ dev program definition

any program that offers either state money or services in order to assist a business in developing their operations, market or product or that assists a municipality to do the same.

Joe Kremer
Office of Representative Jim Kreuser
Assembly Democratic Leader
201 West - State Capitol
(608) 266-5504

PM not R

2003 BILL

in 1-26-04

due Mon 2-2-04

D-N

and making an appropriation

1 AN ACT ^{re you} relating to: requiring a study by the Legislative Audit Bureau

Analysis by the Legislative Reference Bureau

This bill requires the Legislative Audit Bureau to conduct a study of all economic development programs available in this state. The study must include an analysis of economic development needs as derived from official data and a list of deficient, outmoded, or redundant programs.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

auto ref. "KA"

2 SECTION 1. Nonstatutory provisions.

(b)

3 (1) ECONOMIC DEVELOPMENT STUDY. ^{auto ref. "KB"} The legislative audit bureau, in consultation
4 with the joint legislative council staff and a private consultant hired by the
5 legislative audit bureau, shall conduct a study of all economic development programs
6 available in this state under state and federal law and municipal ordinances. The
7 study shall include an analysis of economic development needs as derived from

Ins. "KA-3" - from p. 2

INSERT
A

BILL

1 official data and a list of deficient, outmoded, or redundant programs. The study
2 shall identify the areas of the state where money for economic development is being
3 spent and the areas of the state that have the greatest need for economic
4 development. No later than September 1, 2004, the legislative audit bureau shall
5 submit the results of the study to the chief clerk of each house of the legislature for
6 distribution to the legislature under section 13.172 (2) of the statutes and shall
7 publish the results to the general public, including publishing the results in an
8 electronic format. ~~§~~

(END)

Ins. "KA-3"

~~Under~~ ^{No. 9} (a) ^{In} this subsection, "economic development program" means any program that offers funding or services to assist a business in developing its operations, market, or product and provides funding or services to either the business directly or to the municipality in which the business is located or will be located.

2003-2004 DRAFTING INSERT
FROM THE
LEGISLATIVE REFERENCE BUREAU

LRB-3891/3ins
JK:kmg:rs

INSERT A

2003-04

2004-05

20.765 Legislature

(3) SERVICE AGENCIES AND NATIONAL ASSOCIATIONS

(cm) Legislative audit bureau; study

consultant

GPR

A

-0-

250,000

SECTION 1. 20.765 (3) (cm) of the statutes is created to read:

20.765 (3) (cm) *Legislative audit bureau; study consultant*. For the legislative
~~audit~~^{audit} bureau, the amounts in the schedule for the purpose of hiring a private
consultant to assist the legislative ~~audit~~^{audit} bureau with conducting a study of all
economic development programs available in this state under state and federal law
and municipal ordinances, as provided under 2003 Wisconsin Act (this act), section

(i)

auto ref. "KB"

Δ Δ

action: ch 20

SEC.#. 20:005 (3) (schedule)

of the statutes:

**DRAFTER'S NOTE
FROM THE
LEGISLATIVE REFERENCE BUREAU**

LRB-3891/3dn

JK:kmg:rs



Representative Kreuser:

Please review this draft carefully to ensure that it is consistent with your intent. I created a new appropriation rather than increase the existing appropriation under s. 20.765 (3) (c) because, pursuant to section 9133 (2) and (3) of 2003 Wisconsin Act 33, the legislative audit bureau may not spend any amount from s. 20.765 (3) (c) that exceeds the amount spent in the 2001-2003 biennium without prior authorization from the joint committee on legislative organization. ↗

Joseph T. Kreye
Legislative Attorney
Phone: (608) 266-2263
E-mail: joseph.kreye@legis.state.wi.us

DRAFTER'S NOTE
FROM THE
LEGISLATIVE REFERENCE BUREAU

LRB-3891/4dn
JK:kmg:pg

January 27, 2004

Representative Kreuser:

Please review this draft carefully to ensure that it is consistent with your intent. I created a new appropriation rather than increase the existing appropriation under s. 20.765 (3) (c) because, pursuant to 2003 Wisconsin Act 33, section 9133 (2) and (3), the legislative audit bureau may not spend any amount from s. 20.765 (3) (c) that exceeds the amount spent in the 2001-2003 biennium without prior authorization from the joint committee on legislative organization.

Joseph T. Kreye
Legislative Attorney
Phone: (608) 266-2263
E-mail: joseph.kreye@legis.state.wi.us

2-2-04

Joe Kramer

6-5504

LRB

3891/3

— referred to in co-report

next revision off of the desk 3

— request joint legislative committee to direct

LAB



State of Wisconsin
2003 - 2004 LEGISLATURE

LRB-3891/4
JK:kmg:pg

2003 BILL

in 7-2-04
FR1 2-b

re gen

1 AN ACT *to create* 20.765 (3) (cm) of the statutes; **relating to:** requiring a study
2 by the Legislative Audit Bureau ~~and making an appropriation.~~

Analysis by the Legislative Reference Bureau

This bill requires the Legislative Audit Bureau to conduct a study of all economic development programs available in this state. The study must include an analysis of economic development needs as derived from official data and a list of deficient, outmoded, or redundant programs.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

3 SECTION 1. 20.005 (3) (schedule) of the statutes: at the appropriate place, insert
4 the following amounts for the purposes indicated:

BILL

2003-04

2004-05

20.765 Legislature

(3) SERVICE AGENCIES AND NATIONAL ASSOCIATIONS

(cm) Legislative audit bureau; study

consultant

GPR A

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250,000

SECTION 2. 20.765 (3) (cm) of the statutes is created to read:

20.765 (3) (cm) *Legislative audit bureau; study consultant.* For the legislative audit bureau, the amounts in the schedule for the purpose of hiring a private consultant to assist the legislative audit bureau with conducting a study of all economic development programs available in this state under state and federal law and municipal ordinances, as provided under 2003 Wisconsin Act (this act), section 3 (1).

SECTION 3. Nonstatutory provisions.

(1) ECONOMIC DEVELOPMENT STUDY. (a) In this subsection, "economic development program" means any program that offers funding or services to assist a business in developing its operations, market, or product and provides funding or services to either the business directly or to the municipality in which the business is located or will be located.

(b) The legislative audit bureau, in consultation with the joint legislative council staff and a private consultant hired by the legislative audit bureau, shall conduct a study of all economic development programs available in this state under state and federal law and municipal ordinances. The study shall include an analysis of economic development needs as derived from official data and a list of deficient, outmoded, or redundant programs. The study shall identify the areas of the state

BILL

1 where money for economic development is being spent and the areas of the state that
2 have the greatest need for economic development. No later than September 1, 2004,
3 the legislative audit bureau shall submit the results of the study to the chief clerk
4 of each house of the legislature for distribution to the legislature under section
5 13.172 (2) of the statutes and shall publish the results to the general public, including
6 publishing the results in an electronic format.

7 (END)

INSERT

3-6

2003 BILL

INSERT
3-b

1 AN ACT relating to: requiring a study by the Legislative Audit Bureau.

Analysis by the Legislative Reference Bureau

This bill requires the Legislative Audit Bureau to conduct a study of all economic development programs available in this state. The study must include an analysis of economic development needs as derived from official data and a list of deficient, outmoded, or redundant programs.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

2 SECTION 1. Nonstatutory provisions.

3 (1) ECONOMIC DEVELOPMENT STUDY. The legislative audit bureau, in consultation
4 with the joint legislative council staff and a private consultant hired by the
5 legislative audit bureau, ~~shall~~^{to} conduct a study of all economic development programs
6 available in this state under state and federal law and municipal ordinances. The
7 study shall include an analysis of economic development needs as derived from

*joint legislative audit
committee shall direct the*

BILL

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6 distribution to the legislature under section 13.172 (2) of the statutes and shall
7 publish the results to the general public, including publishing the results in an
8 electronic format.

9

(END)

end of
line
3-6

Emery, Lynn

From: Kremer, Joe
Sent: Wednesday, February 04, 2004 3:39 PM
To: LRB.Legal
Subject: Draft review: LRB 03-3891/5 Topic: Economic development study and website

It has been requested by <Kremer, Joe> that the following draft be jacketed for the ASSEMBLY:

Draft review: LRB 03-3891/5 Topic: Economic development study and website